

ANNOUNCING THE COLORADO IRISH FESTIVAL VISA® PREPAID CARD.

SO LONG, PAPER TICKETS. HELLO, MORE COLORADO IRISH FESTIVAL FUN!

Welcome, all Colorado Irish Festival attendees to a Colorado Irish Festival experience without paper tickets! Colorado Irish Festival has partnered with Festival Transaction Services (FTS), a Visa partner, to introduce the Visa prepaid card, Card-As-Ticket™ to all Colorado Irish Festival attendees this year.

What does this mean for you?

Easier and faster.

Now there's no need to carry extra cash. Load up to \$300.00 to ensure that you enjoy your entire Colorado Irish Festival experience.

More convenient for you.

No standing in ticket lines for food and beverage tickets. No discovering at the head of a line that you need to buy more tickets, and having to go back to the end of the ticket line.

Faster and easier purchasing.

No worries about the money left on the card after Colorado Irish Festival. It is yours to spend everywhere Visa is accepted, worldwide.

How do I use the card?

Today's Ticket

Your card will be your admission ticket and your food and beverage purchasing card—all in one! No more standing in lines for paper tickets for food and beverage, bouncy-rides for the kids or merchandise*.

After the Festival

Your card will let you spend any money left on it after Colorado Irish Festival ends on Sunday night at any retail location everywhere Visa is accepted worldwide.



KIDS' RIDES



FOOD



BEVERAGES



How can I find the balance on my card?

- Go to any of the three card loading stations on the Colorado Irish Festival grounds. Look for the sandwich boards, "Load Your Card Here."
- Ask any food or beverage vendor to tell you your balance.
- Go to www.festivals.com/card or call the number on the back of your card.

What do I do if I use all of my funds on my card?

Go to one of the three loading stations to get a new card and load it with up to \$300 for more Colorado Irish Festival fun!

*A few select merchants will be taking cash only for merchandise

This card is issued by Sunrise Banks N.A., St. Paul, MN 55103, Member FDIC, pursuant to a license from Visa U.S.A. Inc. This Card may be used everywhere Visa debit cards are accepted. Use of this card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement.

