

QuantumPM Ignites Innovation in Healthcare

Harvard Business School has coined these times as the "Era of Focused Innovation." Of course its precursor was the worst of times but, for organizations across the globe to excel, they must rely on Innovation Strategies to help them convert Ideas to Cash. The CIO of an organization is continually tasked with "my organization needs to think about what we will need, before we are asked for it, and have it up and running before it is needed, with the infrastructure in place to support it."

Client

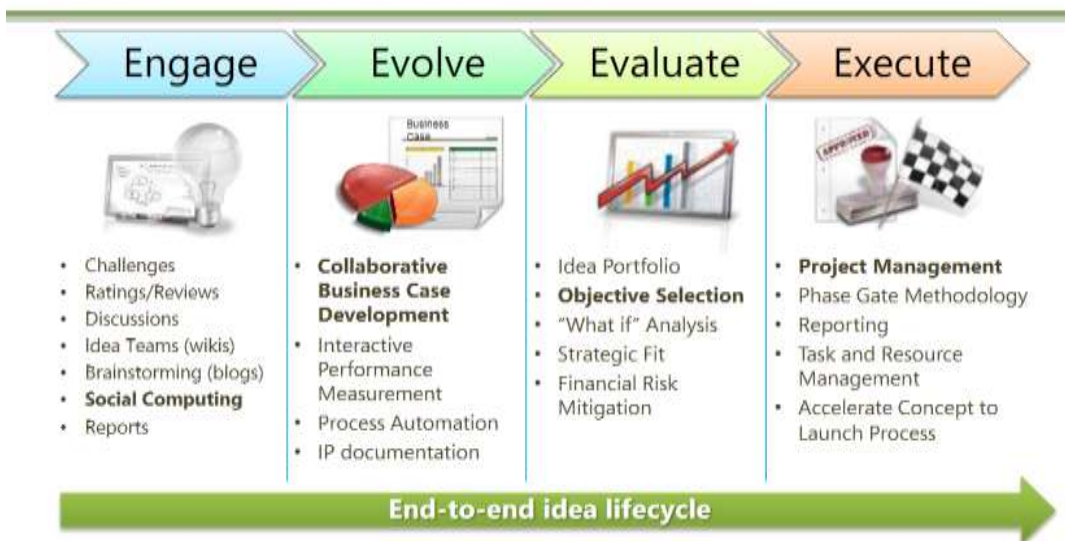
QuantumPM's team supported this national health carrier's goal of Innovation and Continual Improvement. They are a recognized leader in health and well-being whose family of companies delivers affordable products and services to approximately 70 million Americans. Their nationwide network includes 595,000 physicians and other healthcare professionals, 80,000 dentists and nearly 5,000 hospitals. In their commitment to the delivery of quality care and its continual improvement, they have spent nearly \$3 billion in the last five years in research and development, technology and business process improvements. Their Innovation solutions as well as other investments have led to changes that are improving the way care is delivered and administered across the entire industry.

In their quest to support the volume of ideas generated by their corporate culture of innovation they sought a fully customizable solution with an out of the box framework that best fit their needs. They sought to engage their entire organization in Challenges, Discussions, Ideation and Brainstorming. This national health carrier relied on QuantumPM to develop an Innovation Process Management (IPM) framework using Microsoft's SharePoint platform as the technology solution for their business.

Solution

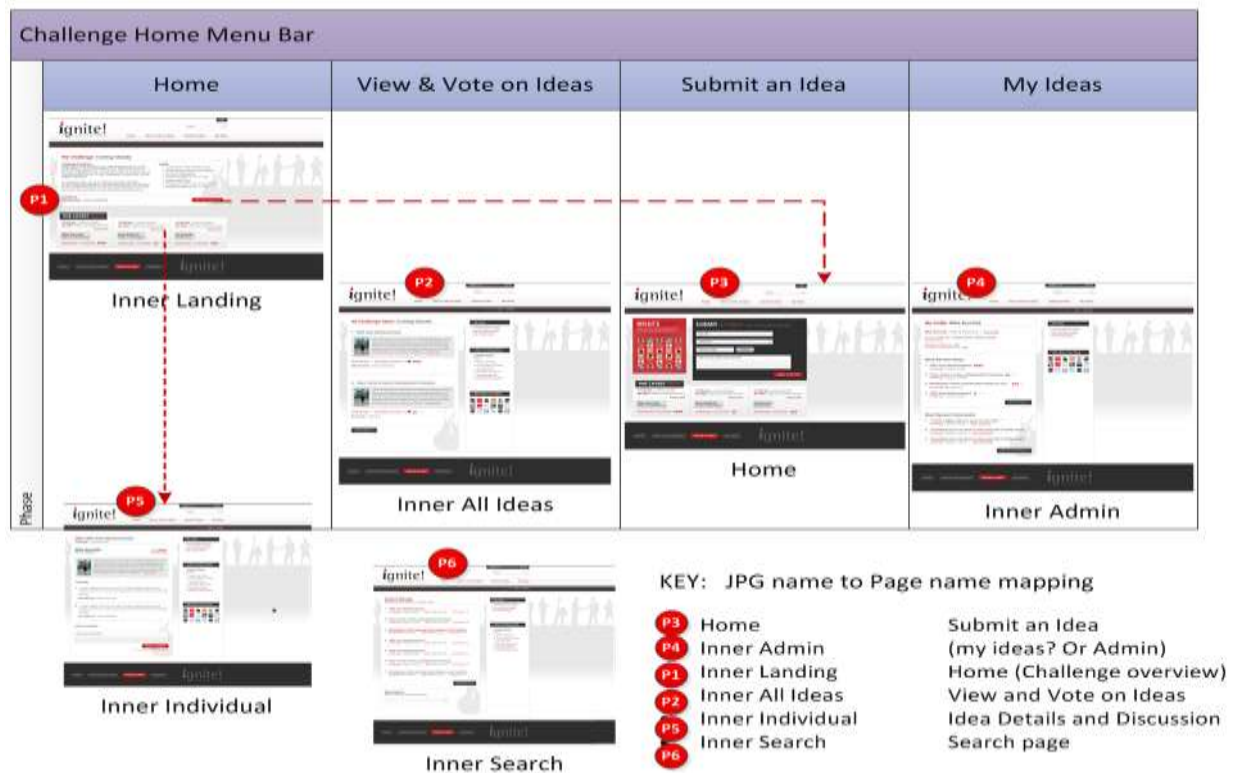
Together, Microsoft and QuantumPM have created the only end-to-end solution that provides a workflow and complete roadmap for Innovation Communities. Its standard workflow moves an Innovation Community from Idea Capture through Collaboration, Prioritization, and Project Management. The solution helps an organization identify and fulfill on the best ideas, based on their adherence to Strategic Business Drivers.

THE 4 E'S OF "INNOVATION"



At the core of information technology capabilities that facilitate innovation management are: ideation, collaboration and unified communications, performance management and business intelligence, project and portfolio management, and information rights management for intellectual property protection. The IPM solution is fully customizable for everyone's role in the Innovation Community.

QuantumPM's solution used a framework that was completely customized to provide an exciting graphical display with the standard Innovation workflow. The health carrier's landing page evangelizes the Innovation program with the power of SharePoint's Social Networking capability. At the first level of navigation, Challenges are posted, Ideas identified, "who is in" credited as well as "what all the buzz is about."



From the initial proof of concept to the production version of the solution, this client was able to engage its employee base to bring their ideas forward, quickly determine the ideas that merited further effort and execute on the top ideas for a solid return on investment.

About QuantumPM

QuantumPM is an EPM Products and Services Consulting firm and a Microsoft Gold Partner. We specialize in accelerating business performance to create value. Using a blend of Innovation, Process Optimization, Portfolio Management and Collaboration Tools and Services, we support the traditional IT Organizations, as well as IT's newly emerging role in charting Business Strategy. We *simplify the way you work*.

We dare to ask "What keeps you up at night?" and offer solutions to traditional concerns of CIOs such as reducing costs and improving IT Quality and Program/Project Outcomes. As the role of the CIO morphs towards that of a Chief Strategy Officer's, we support enterprises with Ideation, Strategic Planning and managing organizational/technological change.

Our solutions bring together best practices, software tools, custom development, and integration services for Microsoft products in support of continuous improvement in business process and project management. At QuantumPM, we have the tools and services to make sure your IT strategy aligns with your strategic business drivers.